

On newspapers in Portugal

Similar to several European countries, Portugal currently does not have a woman editor-in-chief running the country's main daily newspapers.

Nevertheless, in recent times the figure of Ms. **Bárbara Reis** stands out. She was the editor-in-chief of the Europeanist newspaper *Público* during the period between 2009 and 2016.

As well as Ms. Reis, also Ms. **Helena Garrido** was the editor-in-chief of the business newspaper *Jornal de Negócios* from 2013 to 2016.

Another case which is worth mentioning is that of Ms. **Catarina Carvalho**, who held the position of executive editor-in-chief of the generalist newspaper *Diário de Notícias* (not to be confused with *Diário de Notícias da Madeira*, see Table 1 below) until her resignation in April 2020.

Otherwise, only a few women have historically led major newspapers in Portugal. The recently deceased Ms. **Helena Marques**, deputy editor-in-chief of *Diário de Notícias*, and Ms. **Maria de La Salette Fernandes**, first woman editor-in-chief of *Diário Económico*, are among them.

The genders of the chief editors among the seven largest Portuguese daily national newspapers by print circulation in the second quarter of 2020¹ are shown in Table 1 below²:

TABLE 1

Newspaper	Print circulation (2 nd Quarter 2020) (APCT)	Political alignment	Publishing group	Gender editor-in-chief (name)
Correio da Manhã	53,081	Sensationalism	Cofina	Male (<i>Octávio Ribeiro</i>)
Jornal de Notícias	24,082	Centrism	Global Media Group	Male (<i>Domingos de Andrade</i>)
Record	12,843	Sports newspaper	Cofina	Male (<i>Bernardo Ribeiro</i>)
Público	11,425	Europeism	Sonae	Male (<i>Manuel Carvalho</i>)
Diário de Coimbra	6,819	Liberalism	Grupo Diário de Coimbra	Male (<i>Adriano Callé Lucas</i>)
Diário de Notícias da Madeira	6,269	Centre-left	Global Media Group	Male (<i>Ricardo Miguel Oliveira</i>)
O Jogo	5,638	Sports newspaper	Global Media Group	Male (<i>José Manuel Ribeiro</i>)

¹ The data comes from the quarterly data published by *Associação Portuguesa para o Controlo de Tiragem e Circulação* (“APCT”) relating to the second quarter of 2020. Further information on the survey can be found on the APCT website: <http://www.apct.pt/> [Date Consulted: 21 October 2020].

² Only daily newspapers have been considered. However, the newspaper with the largest print circulation in Portugal is the Saturday newspaper *Expresso*; its editor-in-chief is of male gender, Mr. João Vieira Pereira.

In the light of the data contained in Table 1 above, some facts can be inferred:

1. No woman currently runs any of the 7 main newspapers in Portugal by print circulation.
2. This lack of women at the head of the main newspapers extends regardless of their orientation or ideology.
3. It is possible that the proliferation of sports newspapers, among the most read ones in the country, does not help the women's presence as editors-in-chief, considering that such kind of newspapers are usually mainly addressed to a male audience —and led by men.
4. Among the main business and economic newspapers in Portugal, such as *Jornal de Negócios*, the situation is not different, as the director of the latter is Mr. **André Veríssimo**.

To put into context this situation, at least 74% of Portuguese adults (15 years old and over) read one or more newspapers (paper and digital).³ That means 3 out of 4 Portuguese. As for other countries with similar imbalances, the influence that an exclusively male-led content and the omission of a female point of view may have is yet to be determined, but, in any case, this situation does not seem fair for half the population.

³ According to the “crosspress” study made by Marktest for May 2020. Further information on the survey can be found on the Marktest website: <https://www.marktest.com/> [Data consulted: 22 October 2020].